

Verkkokauppa.com Oyj COMPANY RELEASE 12 February 2018 at 9:05

## **Verkkokauppa.com Oyj IFRS comparative information**

Verkkokauppa.com Oyj (the “Company”) announced on 12 December 2018 in its company release that it will prepare its financial statements release and annual financial statements in accordance with the International Financial Reporting Standards (IFRS) for the period ended 31, December 2018. Previously the Company has prepared its financial statements, including interim reports, in accordance with the Finnish Accounting Standards (FAS).

The financial information in this release is based on IFRS standards effective as at 31, December 2018, however so that IFRS 16 Leases has been applied early. Verkkokauppa.com Oyj has adopted IFRS 16 fully retrospectively. IFRS 1 -standard (First-time Adoption of International Financial Reporting Standards) has been applied in the transition. Verkkokauppa.com Oyj has not applied any of the exemptions allowed by IFRS 1 in the transition.

Key differences to the Finnish Accounting Standards resulting from the transition to IFRS are described in accompanying notes to this company release. Additional information on the historical financial information prepared in accordance with FAS, is available in the audited historical financial statements and the unaudited interim financial information of the Company on the Company’s website at [www.verkkokauppa.com](http://www.verkkokauppa.com).

The financial information presented in this release is unaudited except for the income statement and statement of financial position prepared in accordance with FAS for the period ended 31, December 2017 and for the statement of financial position prepared in accordance with FAS for the period ended 31 December 2016.

## **Financial information**

Verkkokauppa.com Oyj has prepared the following unaudited IFRS financial information to provide its investors comparative information on Verkkokauppa.com Oyj’s income statement, financial position and key figures for the year ended 31 December 2017, for the interim periods in 2017 and 2018 and the financial position as at the IFRS transition date 1 January 2017.

## Income statement 1 July-30 September 2018 and 1 January-30 September 2018

EUR thousand	Reference	1 Jul-30 Sept 2018 FAS	Effect of IFRS adjustments, total	1 Jul-30 Sept 2018 IFRS	1 Jan-30 Sept 2018 FAS	Effect of IFRS adjustments, total	1 Jan-30 Sept 2018 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>116,772</b>	<b>102</b>	<b>116,874</b>	<b>321,499</b>	<b>482</b>	<b>321,981</b>
Other operating income		121	-	121	214	-	214
Materials and services	<b>4b)</b>	-99,397	-119	-99,517	273,173	279	272,894
Employee benefit expenses	<b>1b)</b>	-6,769	-274	-7,043	-21,147	-800	-21,947
Depreciation and amortisation	<b>2)</b>	-306	-955	-1,261	-962	-2,869	-3,831
Other operating expenses	<b>1a), 1b), 2)</b>	-7,024	1,550	-5,474	-20,626	4,481	-16,145
<b>Operating profit</b>		<b>3,397</b>	<b>304</b>	<b>3,702</b>	<b>5,804</b>	<b>1,573</b>	<b>7,377</b>
Finance income		1	-	1	7	-	7
Finance costs	<b>2)</b>	-47	-362	-410	-73	-1,198	-1,271
<b>Profit before income taxes</b>		<b>3,351</b>	<b>-58</b>	<b>3,293</b>	<b>5,738</b>	<b>375</b>	<b>6,112</b>
Income taxes	<b>5)</b>	-700	21	-678	-1,167	-55	-1,222
<b>Profit for the period</b>		<b>2,652</b>	<b>-37</b>	<b>2,615</b>	<b>4,571</b>	<b>320</b>	<b>4,891</b>
<b>Profit for the period attributable to</b>							
Equity holders of the company		2,652		2,615	4,571		4,891
<b>Earnings per share calculated from the profit attributable to equity holders</b>							
Earnings per share, basic and diluted (EUR)		0.06		0.06	0.10		0.11

## Statement of other comprehensive income 1 July-30 September 2018 and 1 January-30 September 2018

EUR thousand	Reference	1 Jul - 30 Sept 2018 FAS	Effect of IFRS adjustments, total	1 Jul 2018 - 30 Sept 2018 IFRS	1 Jan-30 Sept 2018 FAS	Effect of IFRS adjustments, total	1 Jan-30 Sept 2018 IFRS
<b>Profit for the period</b>		<b>2,652</b>		<b>2,615</b>	<b>4,571</b>		<b>4,891</b>
Items that will not be reclassified to profit or loss							
Changes in fair values of equity investments	<b>3b)</b>		-23	-23		-23	-23
<b>Other comprehensive income after taxes, total</b>			<b>-23</b>	<b>-23</b>		<b>-23</b>	<b>-23</b>
<b>Comprehensive income for the period</b>		<b>2,652</b>	<b>-23</b>	<b>2,592</b>	<b>4,571</b>	<b>-23</b>	<b>4,868</b>
<b>Comprehensive income for the period</b>							
Equity holders of the company		2,652		2,592	4,571		4,868

## Statement of financial position 30 September 2018

EUR thousand	Reference	30 Sept 2018 FAS	Effect of IFRS adjustments	30 Sept 2018 IFRS
<b>Non-current assets</b>				
Intangible assets		909	-	909
Property, plant and equipment		2,066	-	2,066
Right-of-use assets	2)	-	22,670	22,670
Equity investments	3b)	275	-	275
Deferred tax assets	5)	-	1,131	1,131
Trade receivables	3a)	1,707	-	1,707
Other non-current receivables		437	-	437
<b>Non-current assets, total</b>		<b>5,394</b>	<b>23,801</b>	<b>29,194</b>
<b>Current assets</b>				
Inventories	4b)	52,258	-398	51,861
Trade receivables	3a)	13,746	-	13,746
Other receivables		927	-	927
Income tax receivables	1c)		778	778
Accrued income	1c)	7,391	-778	6,613
Cash and cash equivalents		25,975	-	25,975
<b>Current assets, total</b>		<b>100,297</b>	<b>-398</b>	<b>99,900</b>
<b>Total assets</b>		<b>105,691</b>	<b>23,403</b>	<b>129,094</b>
<b>Equity</b>				
Share capital		100	-	100
Treasury shares	1d)	-	-502	-502
Fair value reserve	3c)	-	-33	-33
Invested non-restricted equity fund		25,554	-	25,554
Retained earnings	1), 2), 3), 4), 5)	8,678	-3,509	5,169
Profit for the period		4,571	320	4,891
<b>Total equity</b>		<b>38,902</b>	<b>-3,724</b>	<b>35,179</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	23,616	23,616
Deferred tax liabilities	5)	-	9	9
Depreciation difference	4a)	47	-47	-
Provisions		675	-	675
<b>Non-current liabilities, total</b>		<b>722</b>	<b>23,578</b>	<b>24,300</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,698	3,698
Advance payments received		2,664	-	2,664
Trade payables		48,173	-	48,173
Other current liabilities		4,900	-	4,900
Accrued liabilities	2)	10,330	-149	10,181
<b>Current liabilities, total</b>		<b>66,067</b>	<b>3,549</b>	<b>69,615</b>
<b>Total liabilities</b>		<b>66,789</b>	<b>27,127</b>	<b>93,916</b>
<b>Total equity and liabilities</b>		<b>105,691</b>	<b>23,403</b>	<b>129,094</b>

## Income statement 1 April-30 June 2018 and 1 January-30 June 2018

EUR thousand	Reference	1 Apr - 30 June 2018 FAS	Effect of IFRS adjustments, total	1 Apr - 30 June 2018 IFRS	1 Jan - 30 June 2018 FAS	Effect of IFRS adjustments, total	1 Jan - 30 June 2018 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>102,214</b>	200	<b>102,414</b>	<b>204,727</b>	380	<b>205,107</b>
Other operating income		73	-	73	93	-	93
Materials and services	<b>4b)</b>	-87,593	204	-87,390	173,776	399	173,377
Employee benefit expenses	<b>1b)</b>	-7,292	-253	-7,545	-14,379	-526	-14,904
Depreciation and amortisation	<b>2)</b>	-325	-955	-1,279	-656	-1,914	-2,571
Other operating expenses	<b>1a), 1b), 2)</b>	-6,702	1,443	-5,260	-13,602	2,930	-10,671
<b>Operating profit</b>		<b>374</b>	<b>639</b>	<b>1,012</b>	<b>2,407</b>	<b>1,269</b>	<b>3,676</b>
Finance income		2	-	2	5	-	5
Finance costs	<b>2)</b>	-13	-413	-426	-26	-836	-862
<b>Profit before income taxes</b>		<b>363</b>	<b>225</b>	<b>588</b>	<b>2,387</b>	<b>433</b>	<b>2,819</b>
Income taxes	<b>5)</b>	-77	-49	-125	-467	-76	-543
<b>Profit for the period</b>		<b>286</b>	<b>177</b>	<b>462</b>	<b>1,919</b>	<b>357</b>	<b>2,276</b>
<b>Profit for the period attributable to</b>							
Equity holders of the company		286		462	1,919		2,276
<b>Earnings per share calculated from the profit attributable to equity holders</b>							
Earnings per share, basic and diluted (EUR)		0.01		0.01	0.04		0.05

## Statement of other comprehensive income 1 April-30 June 2018 and 1 January-30 June 2018

EUR thousand	Reference	1 Apr - 30 June 2018 FAS	Effect of IFRS adjustments, total	1 Apr - 30 June 2018 IFRS	1 Jan - 30 June 2018 FAS	Effect of IFRS adjustments, total	1 Jan - 30 June 2018 IFRS
<b>Profit for the period</b>		<b>286</b>		<b>462</b>	<b>1,919</b>		<b>2,276</b>
<b>Comprehensive income for the period</b>		<b>286</b>	-	<b>462</b>	<b>1,919</b>	-	<b>2,276</b>
<b>Comprehensive income for the period</b>							
Equity holders of the company		286		462	1,919		2,276

## Statement of financial position 30 June 2018

EUR thousand	Reference	30 June 2018 FAS	Effect of IFRS adjustments	30 June 2018 IFRS
<b>Non-current assets</b>				
Intangible assets		884	-	884
Property, plant and equipment		2,146	-	2,146
Right-of-use assets	2)	-	23,537	23,537
Equity investments	3b)	316	-23	294
Deferred tax assets	5)	-	1,106	1,106
Trade receivables	3a)	1,528	-	1,528
Other non-current receivables		437	-	437
<b>Non-current assets, total</b>		<b>5,312</b>	<b>24,620</b>	<b>29,932</b>
<b>Current assets</b>				
Inventories	4b)	53,556	-278	53,278
Trade receivables	3a)	11,481	-	11,481
Other receivables		724	-	724
Income tax receivables	1c)		755	755
Accrued income	1c)	6,283	-755	5,528
Cash and cash equivalents		21,302	-	21,302
<b>Current assets, total</b>		<b>93,346</b>	<b>-278</b>	<b>93,068</b>
<b>Total assets</b>		<b>98,657</b>	<b>24,342</b>	<b>122,999</b>
<b>Equity</b>				
Share capital		100	-	100
Treasury shares	1d)	-	-502	-502
Fair value reserve	3c)	-	-18	-18
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	10,747	-3,535	7,212
Profit for the period		1,919	357	2,276
<b>Total equity</b>		<b>38,259</b>	<b>-3,699</b>	<b>34,560</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	24,444	24,444
Deferred tax liabilities	5)	-	9	9
Depreciation difference	4a)	47	-47	-
Provisions		588	-	588
<b>Non-current liabilities, total</b>		<b>635</b>	<b>24,406</b>	<b>25,041</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,772	3,772
Advance payments received		2,365	-	2,365
Trade payables		41,868	-	41,868
Other current liabilities		4,318	-	4,318
Accrued liabilities	2)	11,212	-138	11,075
<b>Current liabilities, total</b>		<b>59,764</b>	<b>3,634</b>	<b>63,398</b>
<b>Total liabilities</b>		<b>60,399</b>	<b>28,041</b>	<b>88,440</b>
<b>Total equity and liabilities</b>		<b>98,657</b>	<b>24,342</b>	<b>122,999</b>

## Income statement 1 January-31 March 2018

EUR thousand	Reference	1 Jan - 31 March 2018 FAS	Effect of IFRS adjustments, total	1 Jan - 31 March 2018 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>102,513</b>	180	<b>102,693</b>
Other operating income		20	-	20
Materials and services	<b>4b)</b>	-86,183	195	-85,987
Employee benefit expenses	<b>1b)</b>	-7,086	-273	-7,359
Depreciation and amortisation	<b>2)</b>	-332	-960	-1,291
Other operating expenses	<b>1a), 1b), 2)</b>	-6,899	1,488	-5,412
<b>Operating profit</b>		<b>2,033</b>	<b>630</b>	<b>2,663</b>
Finance income		4	-	4
Finance costs	<b>2)</b>	-13	-423	-436
<b>Profit before income taxes</b>		<b>2,024</b>	<b>208</b>	<b>2,232</b>
Income taxes	<b>5)</b>	-391	-27	-418
<b>Profit for the period</b>		<b>1,633</b>	<b>180</b>	<b>1,813</b>
<b>Profit for the period attributable to</b>				
Equity holders of the company		1,633		1,813
<b>Earnings per share calculated from the profit attributable to equity holders</b>				
Earnings per share, basic and diluted (EUR)		0.04		0.04

## Statement of other comprehensive income 1 January-31 March 2018

EUR thousand	Reference	1 Jan - 31 March 2018 FAS	Effect of IFRS adjustments, total	1 Jan - 31 March 2018 IFRS
<b>Profit for the period</b>		<b>1,633</b>		<b>1,813</b>
<b>Comprehensive income for the period</b>		<b>1,633</b>	-	<b>1,813</b>
<b>Comprehensive income for the period</b>				
Equity holders of the company		1,633		1,813

## Statement of financial position 31 March 2018

EUR thousand	Reference	31 March 2018 FAS	Effect of IFRS adjustments	31 March 2018 IFRS
<b>Non-current assets</b>				
Intangible assets		868	-	868
Property, plant and equipment		2,284	-	2,284
Right-of-use assets	2)	-	24,377	24,377
Equity investments	3b)	316	-23	294
Deferred tax assets	5)	-	1,154	1,154
Trade receivables	3a)	1,475	-	1,475
Other non-current receivables		437	-	437
<b>Non-current assets, total</b>		<b>5,380</b>	<b>25,509</b>	<b>30,889</b>
<b>Current assets</b>				
Inventories	4b)	49,663	-482	49,181
Trade receivables	3a)	10,832	-	10,832
Other receivables		1,146	-	1,146
Income tax receivables	1c)	-	220	220
Accrued income	1c)	4,873	-220	4,652
Cash and cash equivalents		27,985	-	27,985
<b>Current assets, total</b>		<b>94,500</b>	<b>-482</b>	<b>94,018</b>
<b>Total assets</b>		<b>99,880</b>	<b>25,027</b>	<b>124,907</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	-18	-18
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	13,274	-4,034	9,239
Profit for the period		1,633	180	1,813
<b>Total equity</b>		<b>40,500</b>	<b>-3,873</b>	<b>36,627</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	25,241	25,241
Deferred tax liabilities	5)	-	9	9
Depreciation difference	4a)	47	-47	-
Provisions		567	-	567
<b>Non-current liabilities, total</b>		<b>614</b>	<b>25,203</b>	<b>25,817</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,842	3,842
Advance payments received		2,303	-	2,303
Trade payables		42,627	-	42,627
Other current liabilities		2,639	-	2,639
Accrued liabilities	2)	11,197	-145	11,052
<b>Current liabilities, total</b>		<b>58,766</b>	<b>3,696</b>	<b>62,462</b>
<b>Total liabilities</b>		<b>59,380</b>	<b>28,899</b>	<b>88,280</b>
<b>Total equity and liabilities</b>		<b>99,880</b>	<b>25,027</b>	<b>124,907</b>

## Income statement 1 October-31 December 2017 and 1 January-31 December 2017

EUR thousand	Reference	1 Oct-31 Dec 2017 FAS	Effect of IFRS adjustments, total	1 Oct-31 Dec 2017 IFRS	1 Jan-31 Dec 2017 FAS	Effect of IFRS adjustments, total	1 Jan-31 Dec 2017 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>127,398</b>	12	<b>127,410</b>	<b>431,804</b>	66	<b>431,870</b>
Other operating income		19	-	19	81	-	81
Materials and services	<b>4b)</b>	-107,064	-257	-107,321	-369,485	65	-369,420
Employee benefit expenses	<b>1b)</b>	-7,263	-289	-7,552	-25,042	-1,042	-26,084
Depreciation and amortisation	<b>2)</b>	-366	-915	-1,281	-1,352	-3,232	-4,584
Other operating expenses	<b>1a), 1b), 2)</b>	-7,156	1,651	-5,505	-24,305	5,902	-18,403
<b>Operating profit</b>		<b>5,568</b>	<b>203</b>	<b>5,770</b>	<b>11,701</b>	<b>1,759</b>	<b>13,460</b>
Finance income		342	-312	30	434	-312	123
Finance costs	<b>2)</b>	-9	-423	-431	-51	-1,720	-1,771
<b>Profit before income taxes</b>		<b>5,901</b>	<b>-532</b>	<b>5,369</b>	<b>12,084</b>	<b>-272</b>	<b>11,812</b>
Appropriations	<b>4a)</b>	28	-28	-	28	-28	-
Income taxes	<b>5)</b>	-881	19	-862	-2,330	-33	-2,363
<b>Profit for the period</b>		<b>5,048</b>	<b>-541</b>	<b>4,508</b>	<b>9,782</b>	<b>-333</b>	<b>9,449</b>
<b>Profit for the period attributable to</b>							
Equity holders of the company		5,048		4,508	9,782		9,449
<b>Earnings per share calculated from the profit attributable to equity holders</b>							
Earnings per share, basic and diluted (EUR)		0.11		0.10	0.22		0.21

## Statement of other comprehensive income 1 October-31 December 2017 and 1 January-31 December 2017

EUR thousand	Reference	1 Oct-31 Dec 2017 FAS	Effect of IFRS adjustments, total	1 Oct-31 Dec 2017 IFRS	1 Jan-31 Dec 2017 FAS	Effect of IFRS adjustments, total	1 Jan-30 Sept 2017 IFRS
<b>Profit for the period</b>		<b>5,048</b>		<b>4,508</b>	<b>9,782</b>		<b>9,449</b>
Items that will not be reclassified to profit or loss							
Realized changes in fair values of equity investments	<b>3)</b>		308	<b>308</b>		308	<b>308</b>
Changes in fair values of equity investments	<b>3b)</b>		-19	<b>-19</b>		-19	<b>-19</b>



Other comprehensive income after taxes, total		289	289		289	289
Comprehensive income for the period	5,048	289	4,796	9,782	289	9,738
Comprehensive income for the period						
Equity holders of the company	5,048		4,796	9,782		9,738

## Statement of financial position 31 December 2017

EUR thousand	Reference	31 Dec 2017 FAS	Effect of IFRS adjustments	31 Dec 2017 IFRS
<b>Non-current assets</b>				
Intangible assets		970	-	970
Property, plant and equipment		1,976	-	1,976
Right-of-use assets	2)	-	24,589	24,589
Equity investments	3b)	316	-23	294
Deferred tax assets	5)	-	1,182	1,182
Trade receivables	3a)	1,039	-	1,039
Other non-current receivables		437	-	437
<b>Non-current assets, total</b>		<b>4,739</b>	<b>25,748</b>	<b>30,487</b>
<b>Current assets</b>				
Inventories	4b)	47,689	-677	47,012
Trade receivables	3a)	11,396	-	11,396
Other receivables		1,242	-	1,242
Income tax receivables	1c)		115	115
Accrued income	1c)	6,933	-115	6,818
Cash and cash equivalents		51,878	-	51,878
<b>Current assets, total</b>		<b>119,138</b>	<b>-677</b>	<b>118,461</b>
<b>Total assets</b>		<b>123,877</b>	<b>25,071</b>	<b>148,948</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	-18	-18
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	5,475	-3,702	1,773
Profit for the period		9,782	-333	9,449
<b>Total equity</b>		<b>40,850</b>	<b>-4,053</b>	<b>36,797</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	25,507	25,507
Deferred tax liabilities	5)	-	9	9
Depreciation difference	4a)	47	-47	-
Provisions		637	-	637
<b>Non-current liabilities, total</b>		<b>684</b>	<b>25,469</b>	<b>26,154</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,808	3,808
Advance payments received		2,558	-	2,558
Trade payables		63,149	-	63,149
Other current liabilities		4,626	-	4,626
Accrued liabilities	2)	12,009	-153	11,856
<b>Current liabilities, total</b>		<b>82,343</b>	<b>3,654</b>	<b>85,997</b>
<b>Total liabilities</b>		<b>83,027</b>	<b>29,124</b>	<b>112,151</b>
<b>Total equity and liabilities</b>		<b>123,877</b>	<b>25,071</b>	<b>148,948</b>

## Income statement 1 July-30 September 2017 and 1 January-30 September 2017

EUR thousand	Reference	1 Jul-30 Sept 2017 FAS	Effect of IFRS adjustments, total	1 Jul-30 Sept 2017 IFRS	1 Jan-30 Sept 2017 FAS	Effect of IFRS adjustments, total	1 Jan-30 Sept 2017 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>105,420</b>	<b>16</b>	<b>105,436</b>	<b>304,406</b>	<b>55</b>	<b>304,460</b>
Other operating income		23	-	23	62	-	62
Materials and services	<b>4b)</b>	-91,547	-155	-91,702	262,421	322	262,099
Employee benefit expenses	<b>1b)</b>	-5,695	-278	-5,973	-17,779	-753	-18,532
Depreciation and amortisation	<b>2)</b>	-356	-812	-1,168	-985	-2,317	-3,303
Other operating expenses	<b>1a), 1b), 2)</b>	-6,113	1,496	-4,617	-17,149	4,251	-12,898
<b>Operating profit</b>		<b>1,731</b>	<b>267</b>	<b>1,998</b>	<b>6,133</b>	<b>1,557</b>	<b>7,690</b>
Finance income		31	-	31	92	-	92
Finance costs	<b>2)</b>	-23	-427	-450	-43	-1,297	-1,340
<b>Profit before income taxes</b>		<b>1,739</b>	<b>-160</b>	<b>1,579</b>	<b>6,183</b>	<b>260</b>	<b>6,442</b>
Income taxes	<b>5)</b>	-353	32	-321	-1,449	-52	-1,501
<b>Profit for the period</b>		<b>1,386</b>	<b>-128</b>	<b>1,258</b>	<b>4,734</b>	<b>208</b>	<b>4,941</b>
<b>Profit for the period attributable to</b>							
Equity holders of the company		1,386		1,258	4,734		4,941
<b>Earnings per share calculated from the profit attributable to equity holders</b>							
Earnings per share, basic and diluted (EUR)		0.03		0.03	0.11		0.11

## Statement of other comprehensive income 1 July-30 September 2017 and 1 January-30 September 2017

EUR thousand	Reference	1 Jul-30 Sept 2017 FAS	Effect of IFRS adjustments, total	1 Jul-30 Sept 2017 IFRS	1 Jan-30 Sept 2017 FAS	Effect of IFRS adjustments, total	1 Jan-30 Sept 2017 IFRS
<b>Profit for the period</b>		<b>1,386</b>		<b>1,258</b>	<b>4,734</b>		<b>4,941</b>
<b>Comprehensive income for the period</b>		<b>1,386</b>	<b>-</b>	<b>1,258</b>	<b>4,734</b>	<b>-</b>	<b>4,941</b>
<b>Comprehensive income for the period</b>							
Equity holders of the company		1,386		1,258	4,734		4,941

## Statement of financial position 30 September 2017

EUR thousand	Reference	30 Sept 2017 FAS	Effect of IFRS adjustments	30 Sept 2017 IFRS
<b>Non-current assets</b>				
Intangible assets		1,036	-	1,036
Property, plant and equipment		1,767	-	1,767
Right-of-use assets	2)	-	23,185	23,185
Equity investments	3b)	282	1	283
Deferred tax assets	5)	-	1,168	1,168
Trade receivables	3a)	771	-	771
Other non-current receivables		438	-	438
<b>Non-current assets, total</b>		<b>4,294</b>	<b>24,354</b>	<b>28,648</b>
<b>Current assets</b>				
Inventories	4b)	46,954	-420	46,534
Trade receivables	3a)	10,273	-32	10,241
Other receivables		664	-	664
Income tax receivables	1c)		116	116
Accrued income	1c)	5,116	-116	5,000
Cash and cash equivalents		29,860	-	29,860
<b>Current assets, total</b>		<b>92,867</b>	<b>-452</b>	<b>92,415</b>
<b>Total assets</b>		<b>97,160</b>	<b>23,902</b>	<b>121,063</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	1	1
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	7,413	-4,009	3,404
Profit for the period		4,734	208	4,941
<b>Total equity</b>		<b>37,739</b>	<b>-3,801</b>	<b>33,939</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	24,584	24,584
Deferred tax liabilities	5)	-	15	15
Depreciation difference	4a)	75	-75	-
Provisions		810	-	810
<b>Non-current liabilities, total</b>		<b>885</b>	<b>24,524</b>	<b>25,409</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,250	3,250
Advance payments received		2,700	-	2,700
Trade payables		39,895	-	39,895
Other current liabilities		3,823	-	3,823
Accrued liabilities	2)	12,118	-71	12,047
Income tax liabilities		-		
<b>Current liabilities, total</b>		<b>58,536</b>	<b>3,179</b>	<b>61,715</b>
<b>Total liabilities</b>		<b>59,421</b>	<b>27,703</b>	<b>87,124</b>
<b>Total equity and liabilities</b>		<b>97,160</b>	<b>23,902</b>	<b>121,063</b>

## Income statement 1 April-30 June 2017 and 1 January-30 June 2017

EUR thousand	Reference	1 Apr-30 June 2017 FAS	Effect of IFRS adjustments, total	1 Apr-30 June 2017 IFRS	1 Jan-30 June 2017 FAS	Effect of IFRS adjustments, total	1 Jan-30 June 2017 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>99,014</b>	<b>22</b>	<b>99,036</b>	<b>198,986</b>	<b>38</b>	<b>199,024</b>
Other operating income		19	-	19	39	-	39
Materials and services	<b>4b)</b>	-84,652	92	-84,560	-170,874	477	170,397
Employee benefit expenses	<b>1b)</b>	-5,979	-245	-6,224	-12,084	-475	-12,559
Depreciation and amortisation	<b>2)</b>	-328	-797	-1,125	-630	-1,506	-2,135
Other operating expenses	<b>1a), 1b), 2)</b>	-5,822	1,341	-4,481	-11,036	2,755	-8,281
<b>Operating profit</b>		<b>2,253</b>	<b>411</b>	<b>2,664</b>	<b>4,402</b>	<b>1,290</b>	<b>5,691</b>
Finance income		30	-	30	61	-	61
Finance costs	<b>2)</b>	-12	-434	-446	-20	-870	-889
<b>Profit before income taxes</b>		<b>2,271</b>	<b>-23</b>	<b>2,248</b>	<b>4,443</b>	<b>420</b>	<b>4,863</b>
Income taxes	<b>5)</b>	-473	5	-468	-1,096	-84	-1,180
<b>Profit for the period</b>		<b>1,799</b>	<b>-19</b>	<b>1,780</b>	<b>3,347</b>	<b>336</b>	<b>3,683</b>
<b>Profit for the period attributable to</b>							
Equity holders of the company		1,799		1,780	3,347		3,683
<b>Earnings per share calculated from the profit attributable to equity holders</b>							
Earnings per share, basic and diluted (EUR)		0.04		0.04	0.07		0.08

## Statement of other comprehensive income 1 April-30 June 2017 and 1 January-30 June 2017

EUR thousand	Reference	1 Apr-30 June 2017 FAS	Effect of IFRS adjustments, total	1 Apr-30 June 2017 IFRS	1 Jan-30 June 2017 FAS	Effect of IFRS adjustments, total	1 Jan-30 June 2017 IFRS
<b>Profit for the period</b>		<b>1,799</b>		<b>1,780</b>	<b>3,347</b>		<b>3,683</b>
<b>Comprehensive income for the period</b>		<b>1,799</b>	<b>-</b>	<b>1,780</b>	<b>3,347</b>	<b>-</b>	<b>3,683</b>
<b>Comprehensive income for the period</b>							
Equity holders of the company		1,799		1,780	3,347		3,683

## Statement of financial position 30 June 2017

EUR thousand	Reference	30 June 2017 FAS	Effect of IFRS adjustments	30 June 2017 IFRS
<b>Non-current assets</b>				
Intangible assets		1,144	-	1,144
Property, plant and equipment		1,771	-	1,771
Right-of-use assets	2)	-	23,997	23,997
Equity investments	3b)	282	1	283
Deferred tax assets	5)	-	1,136	1,136
Trade receivables	3a)	282	-	282
Other non-current receivables		219	-	219
<b>Non-current assets, total</b>		<b>3,697</b>	<b>25,134</b>	<b>28,831</b>
<b>Current assets</b>				
Inventories	4b)	47,677	-265	47,412
Trade receivables	3a)	7,484	-32	7,452
Other receivables		848	-	848
Accrued income		6,556	-	6,556
Cash and cash equivalents		21,929	-	21,929
<b>Current assets, total</b>		<b>84,494</b>	<b>-297</b>	<b>84,197</b>
<b>Total assets</b>		<b>88,192</b>	<b>24,837</b>	<b>113,028</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	1	1
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	9,305	-4,009	5,296
Profit for the period		3,347	336	3,683
<b>Total equity</b>		<b>38,246</b>	<b>-3,673</b>	<b>34,573</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	25,393	25,393
Deferred tax liabilities	5)	-	15	15
Depreciation difference	4a)	75	-75	-
Provisions		810	-	810
<b>Non-current liabilities, total</b>		<b>885</b>	<b>25,333</b>	<b>26,219</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	3,251	3,251
Advance payments received		2,252	-	2,252
Trade payables		31,082	-	31,082
Other current liabilities		2,583	-	2,583
Accrued liabilities	1c), 2)	13,144	-486	12,658
Income tax liabilities	1c)	-	411	411
<b>Current liabilities, total</b>		<b>49,061</b>	<b>3,176</b>	<b>52,237</b>
<b>Total liabilities</b>		<b>49,946</b>	<b>28,509</b>	<b>78,455</b>
<b>Total equity and liabilities</b>		<b>88,192</b>	<b>24,837</b>	<b>113,028</b>

## Income statement 1 January-March 31 2017

EUR thousand	Reference	1 Jan-31 March 2017 FAS	Effect of IFRS adjustments, total	1 Jan-31 March 2017 IFRS
<b>Revenue</b>	<b>1a)</b>	<b>99,971</b>	<b>17</b>	<b>99,988</b>
Other operating income		19	-	19
Materials and services	<b>4b)</b>	-86,222	385	-85,837
Employee benefit expenses	<b>1b)</b>	-6,105	-230	-6,335
Depreciation and amortisation	<b>2)</b>	-302	-708	-1,010
Other operating expenses	<b>1a), 1b), 2)</b>	-5,214	1,415	-3,799
<b>Operating profit</b>		<b>2,149</b>	<b>878</b>	<b>3,027</b>
Finance income		31	-	31
Finance costs	<b>2)</b>	-8	-435	-443
<b>Profit before income taxes</b>		<b>2,172</b>	<b>443</b>	<b>2,615</b>
Income taxes	<b>5)</b>	-623	-89	-712
<b>Profit for the period</b>		<b>1,549</b>	<b>354</b>	<b>1,903</b>
<b>Profit for the period attributable to</b>				
Equity holders of the company		1,549		1,903
<b>Earnings per share calculated from the profit</b>				
<b>attributable to equity holders</b>				
Earnings per share, basic and diluted (EUR)		0.03		0.04

## Statement of other comprehensive income 1 January-March 31 2017

EUR thousand	Reference	1 Jan-31 March 2017 FAS	Effect of IFRS adjustments, total	1 Jan-31 March 2017 IFRS
<b>Profit for the period</b>		<b>1,549</b>		<b>1,903</b>
<b>Comprehensive income for the period</b>		<b>1,549</b>	<b>-</b>	<b>1,903</b>
<b>Comprehensive income for the period</b>				
Equity holders of the company		1,549		1,903

## Statement of financial position 31 March 2017

EUR thousand	Reference	31 March 2017 FAS	Effect of IFRS adjustments	31 March 2017 IFRS
<b>Non-current assets</b>				
Intangible assets		1,173	-	1,173
Property, plant and equipment		1,309	-	1,309
Right-of-use assets	2)	-	21,365	21,365
Equity investments	3b)	282	1	283
Deferred tax assets	5)	-	1,131	1,131
Trade receivables	3a)	255	-	255
Other non-current receivables		219	-	219
<b>Non-current assets, total</b>		<b>3,238</b>	<b>22,497</b>	<b>25,735</b>
<b>Current assets</b>				
Inventories	4b)	43,365	-357	43,008
Trade receivables	3a)	6,609	-32	6,578
Other receivables		1,230	-	1,230
Accrued income		7,641	-	7,641
Cash and cash equivalents		30,557	-	30,557
<b>Current assets, total</b>		<b>89,402</b>	<b>-389</b>	<b>89,013</b>
<b>Total assets</b>		<b>92,639</b>	<b>22,109</b>	<b>114,748</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	1	1
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	12,054	-4,009	8,045
Profit for the period		1,549	354	1,903
<b>Total equity</b>		<b>39,196</b>	<b>-3,654</b>	<b>35,542</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	23,473	23,473
Deferred tax liabilities	5)	-	15	15
Depreciation difference	4a)	75	-75	
Provisions		810	-	810
<b>Non-current liabilities, total</b>		<b>885</b>	<b>23,413</b>	<b>24,298</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	2,350	2,350
Advance payments received		2,347	-	2,347
Trade payables		36,443	-	36,443
Other current liabilities		1,512	-	1,512
Accrued liabilities	1c)	12,256	-281	11,975
Income tax liabilities	1c)	-	281	281
<b>Current liabilities, total</b>		<b>52,558</b>	<b>2,350</b>	<b>54,908</b>
<b>Total liabilities</b>		<b>53,443</b>	<b>25,763</b>	<b>79,206</b>
<b>Total equity and liabilities</b>		<b>92,639</b>	<b>22,109</b>	<b>114,748</b>

## Transition date statement of financial position 1 January 2017

EUR thousand	Reference	1 Jan 2017 FAS	Effect of IFRS adjustments	1 Jan 2017 IFRS
<b>Non-current assets</b>				
Intangible assets		1,222	-	1,222
Property, plant and equipment		1,397	-	1,397
Right-of-use assets	2)	-	22,023	22,023
Equity investments	3b)	251	1	252
Deferred tax assets	5)	-	1,220	1,220
Trade receivables	3a)	231	-	231
Other non-current receivables		121	-	121
<b>Non-current assets, total</b>		<b>3,223</b>	<b>23,244</b>	<b>26,467</b>
<b>Current assets</b>				
Inventories	4b)	44,044	-742	43,302
Trade receivables	3a)	7,475	-32	7,443
Other receivables		517	-	517
Accrued income		4,937	-	4,937
Cash and cash equivalents		41,692	-	41,692
<b>Current assets, total</b>		<b>98,665</b>	<b>-774</b>	<b>97,892</b>
<b>Total assets</b>		<b>101,888</b>	<b>22,470</b>	<b>124,358</b>
<b>Equity</b>				
Share capital		100	-	100
Fair value reserve	3c)	-	1	1
Invested non-restricted equity fund		25,493	-	25,493
Retained earnings	1), 2), 3), 4), 5)	13,857	-4,009	9,848
<b>Total equity</b>		<b>39,450</b>	<b>-4,008</b>	<b>35,441</b>
<b>Non-current liabilities</b>				
Lease liabilities	2)	-	24,017	24,017
Deferred tax liabilities	5)	-	15	15
Depreciation difference	4a)	75	-75	-
Provisions		810	-	810
<b>Non-current liabilities, total</b>		<b>885</b>	<b>23,957</b>	<b>24,842</b>
<b>Current liabilities</b>				
Lease liabilities	2)	-	2,522	2,522
Advance payments received		3,065	-	3,065
Trade payables		42,087	-	42,087
Other current liabilities		3,496	-	3,496
Accrued liabilities	1c)	12,906	-1,073	11,833
Income tax liabilities	1c)	-	1,073	1,073
<b>Current liabilities, total</b>		<b>61,553</b>	<b>2,522</b>	<b>64,075</b>
<b>Total liabilities</b>		<b>62,438</b>	<b>26,479</b>	<b>88,917</b>
<b>Total equity and liabilities</b>		<b>101,888</b>	<b>22,470</b>	<b>124,358</b>



## **IFRS notes**

Outlined below are the accounting policies that have had the most significant effects on the income statement, statement of financial position, and cash flow statement of Verkkokauppa.com Oyj due to the adoption of IFRS.

Verkkokauppa.com Oyj has control of, and owns all shares in, the Estonian company Arctecho Oü. Said company has not had any business activities for more than five years and the company does not have receivables from or liabilities to Verkkokauppa.com Oyj. Thus, Verkkokauppa.com Oyj will not prepare consolidated financial statements based on materiality. Therefore, Verkkokauppa.com Oyj will prepare separate financial statements according to IFRS.

Verkkokauppa.com Oyj has not applied any optional exemptions allowed by IFRS 1 –standard in the transition. Verkkokauppa.com Oyj has recognized all its lease agreements fully retrospectively and has not applied any exceptions allowed by IFRS 1.

### **1. Changes in classification**

#### *a) Changes in classification of revenue recognition*

According to FAS, the Company has presented the income of third-party financed Apuraha consumer financing service less credit losses in the revenue. According to IFRS, the Company presents the gross revenue because it is the principal in the transaction in respect to the customer. Thus, the credit losses deducted from revenue according to FAS are transferred to other operating costs in IFRS.

#### *b) Voluntary personnel costs*

According to FAS, the Company has presented all the voluntary personnel costs in other operating costs. In the IFRS financial statements, all personnel costs belonging to employee benefits are presented as part of personnel costs.

#### *c) Income tax receivables and liabilities*

According to FAS, the income tax receivables and liabilities based on the taxable profit of the year are presented as part of accrued income and accrued liabilities. In the transition to IFRS, these have been transferred to their respective line items in the balance sheet.

#### *d) Treasury shares*

In FAS financial statements, treasury shares have been presented as part of retained earnings in the primary financial statements. For the sake of clarity, the Company presents the treasury shares on a separate line in the IFRS primary financial statements.

### **2. Leases**

According to FAS, the Company has recognized lease expenses on a time apportionment basis in other operating costs in the income statement. At financial year-end, the lease obligations have been presented as off-balance sheet items as part of contingent liabilities. According to IFRS, for all leases, the Company must recognize the asset and liability corresponding to the present value of minimum lease payments in the balance sheet at the commencement date of the lease. The standard contains practical expedients, under which low-value leases and short-term leases (under 12 months) can be exempted from recognition. Verkkokauppa.com Oyj has decided to apply both of the expedients. The right-of-use asset and the lease liability, which are based on a right to control an asset and the lease

liability, are calculated by discounting the future minimum lease payments. With the accounting treatment based on IFRS, the lease expenses presented in FAS are replaced with the depreciation of the right-of-use asset. In addition, the interest costs of the lease liabilities, which are presented in the finance costs in the income statement, are recognized. If lease payments have been accrued, they have been transferred from accrued liabilities to lease liabilities.

### **3. Financial instruments**

#### *a) Impairment of financial assets and financial guarantees*

IFRS requires that the model of expected credit losses is applied in assessing and recognizing impairment of financial assets as well as financial guarantee contracts. According to IFRS, the Company has recognized the impairment losses in the opening balance based on the new model. In the FAS financial statements of 2017, the Company has recognized credit losses from receivables of the company-financed Apuraha consumer financing service according to the ageing of the receivable. In the transition to IFRS, the Company has developed impairment models also for other trade receivables as well as for financial guarantee contracts.

#### *b) Classification of equity investments at fair value through other comprehensive income*

IFRS requires financial assets classification based on business model. In the transition to IFRS, the Company has assessed the business model of equity investments and has irrevocably decided to classify said equity investments at fair value through other comprehensive income. According to FAS, the Company has accounted for the investments at historical cost. In the third quarter of 2018, an impairment was made for one of the investments and recognized as finance costs under FAS. According to IFRS, changes in fair values will be recognized in other comprehensive income. On disposal of equity investments, any accumulated related balance within other comprehensive income is reclassified as retained earnings.

#### *c) Fair value reserve for equity investments classified at fair value through other comprehensive income*

Fair value changes in equity investments, which have been recognized through other comprehensive income, are accumulated in the fair value reserve. When such equity investments are derecognized, the accumulated amounts from this reserve is transferred to retained earnings. According to FAS, the disposals of these investments have been recognized as finance costs or income in the income statement. In the IFRS transition, the gains from disposal of the equity investment recognized according to FAS was therefore transferred to retained earnings.

### **4. Other adjustments**

#### *a) Depreciation difference*

In the FAS financial statements, the Company had a depreciation difference that has been eliminated in the transition to IFRS to form part of retained earnings and deferred tax liabilities.

#### *b) Annual inventory rebates*

Under FAS, not all the annual rebates have been allocated in full to the inventory cost. IFRS requires that in defining the inventory purchase costs, the annual rebates have been deducted from it. Because of this, the Company has adjusted the carrying amount of the inventory and has recognized deferred

taxes on the adjustment. The effect in the income statement is shown in the materials and services – item, in change of inventories and, in change of deferred taxes.

*c) Share-based payments*

In 2018, the Company’s Board of Directors decided on establishing a share-based incentive plan for key management personnel. The first share-based incentive plan started in the end of June and covers a three-year commitment period (2018–2020). The matching share plan based on share investment has a cash and equity settled part. The plan has been classified in the IFRS transition as an equity-settled transaction, because Verkkokauppa.com Oyj will deduct, on behalf of the employee, from the share award such number of shares which covers taxes and tax-like charges paid in cash. This equity-settled share-based payment was measured at grant date fair value and recognized as an expense over the three-year period (2018–2020) and in retained earnings. In FAS, the share-based payment has been recognized as an expense and booked as accrued liability. The amount expensed during 2018 was not significant (54 thousand euros).

## 5. Deferred tax assets and liabilities

The Company has not recognized deferred taxes in its FAS financial statements for taxable temporary differences. All deferred taxes booked in the IFRS transition relate to temporary differences arising from the adjustments. In the deferred tax assets, the most significant deferred tax asset is related to the lease agreements and adjustments made to inventory.

## The effect of IFRS adoption on statement of cash flows

Transition to IFRS mainly affects the cash flow from operating activities and cash flow from financing activities in the statement of cash flows, as realized rent payments are allocated to cash flow from operating activities for the portion corresponding to finance costs and to cash flow from financing activities for the portion corresponding to part payment of debt.

## Summary of effects of IFRS transition on equity and profit for the period 2018

EUR Thousand	Reference	30.9.2018	30.6.2018	31.3.2018
<b>Equity FAS</b>		<b>38,902</b>	<b>38,259</b>	<b>40,500</b>
<b>IFRS adjustments:</b>				
Leases	2)	-3,611	-3,633	-3,648
Financial instruments	3)	23	-18	-18
Other adjustments	4)	-135	-47	-206
<b>Adjustments, total</b>		<b>-3,724</b>	<b>-3,699</b>	<b>-3,873</b>
<b>Equity IFRS</b>		<b>35,179</b>	<b>34,560</b>	<b>36,627</b>

EUR Thousand	Reference	1.1.-30.09. 2018	1.7.-30.9. 2018	1.1.-30.06. 2018	1.4.-30.6. 2018	1.1.-31.3. 2018
<b>Profit for the period FAS</b>		<b>4,571</b>	<b>2,652</b>	<b>1,919</b>	<b>286</b>	<b>1,633</b>
<b>IFRS adjustments:</b>						
Leases	2)	47	22	25	15	10
Financial instruments	3)	41	41			
Other adjustments	4)	232	-100	332	162	170
<b>Adjustments, total</b>		<b>320</b>	<b>-37</b>	<b>357</b>	<b>177</b>	<b>180</b>
<b>Profit for the period IFRS</b>		<b>4,891</b>	<b>2,615</b>	<b>2,276</b>	<b>462</b>	<b>1,813</b>

### Summary of effects of IFRS transition on equity and profit for the period 2017

EUR Thousand	Reference	31.12.2017	30.9.2017	30.6.2017	31.3.2017	1.1.2017
<b>Equity FAS</b>		<b>40,850</b>	<b>37,739</b>	<b>38,246</b>	<b>39,196</b>	<b>39,450</b>
<b>IFRS adjustments:</b>						
Leases	2)	-3,658	-3,662	-3,658	-3,566	-3,612
Financial instruments	3)	-18	-25	-25	-25	-25
Other adjustments	4)	-376	-114	10	-63	-371
<b>Adjustments, total</b>		<b>-4,053</b>	<b>-3,801</b>	<b>-3,673</b>	<b>-3,654</b>	<b>-4,008</b>
<b>Equity IFRS</b>		<b>36,797</b>	<b>33,939</b>	<b>34,573</b>	<b>35,542</b>	<b>35,441</b>

EUR Thousand	Reference	1.1.- 31.12. 2017	1.10.- 31.12. 2017	1.1.- 30.09.2017	1.7.- 30.9.2017	1.1.- 30.06.2017	1.4.- 30.6.2017	1.1.- 31.3.2017
<b>Profit for the period FAS</b>		<b>9,782</b>	<b>5,048</b>	<b>4,734</b>	<b>1,386</b>	<b>3,347</b>	<b>1,799</b>	<b>1,549</b>
<b>IFRS adjustments:</b>								
Leases	2)	-46	4	-50	-4	-46	-92	46
Financial instruments	3)	-282	-282					
Other adjustments	4)	-5	-263	258	-124	381	73	308
<b>Adjustments, total</b>		<b>-333</b>	<b>-541</b>	<b>208</b>	<b>-128</b>	<b>336</b>	<b>-19</b>	<b>354</b>
<b>Profit for the period IFRS</b>		<b>9,449</b>	<b>4,508</b>	<b>4,941</b>	<b>1,258</b>	<b>3,683</b>	<b>1,780</b>	<b>1,903</b>



## Key ratios

In this release, Verkkokauppa.com Oyj presents certain key figures that are not accounting measures defined under IFRS and therefore are considered as Alternative Performance Measures (APM). Verkkokauppa.com Oyj applies in the reporting of alternative performance measures the guidelines issued by the European Securities and Market Authority (ESMA).

Verkkokauppa.com Oyj uses alternative performance measures to reflect the underlying business performance and to enhance comparability between financial periods. The Company's management believes that these key figures provide supplementing information on the statement of comprehensive income and financial position.

Alternative performance measures do not substitute the IFRS key ratios.

## Formulas for key ratios

KEY RATIO	DEFINITIONS		BASIS OF ALTERNATIVE PERFORMANCE MEASURES ADOPTED
GROSS PROFIT	Revenue – materials and services		Gross profit shows the profitability of the sales
GROSS MARGIN, %	$\frac{(\text{Revenue} - \text{materials and services})}{\text{Revenue}}$	x 100	Gross margin measures the profitability of the sales of Verkkokauppa.com
EBITDA	Operating profit + depreciation + amortization		EBITDA shows the operational profitability
EBITDA, %	$\frac{(\text{Operating profit} + \text{depreciation} + \text{amortization})}{\text{Revenue}}$	x 100	EBITDA measures the operational profitability of Verkkokauppa.com
OPERATING PROFIT	Result for the period before income taxes and net finance income and costs		Operating profit shows result generated by operating activities
OPERATING MARGIN, %	$\frac{\text{Operating profit}}{\text{Revenue}}$	x 100	Operating margin measures operational efficiency of Verkkokauppa.com
EQUITY RATIO, %	$\frac{\text{Total equity}}{\text{Balance sheet total} - \text{advance payments received}}$		Equity ratio measures Verkkokauppa.com's solvency, ability to bear losses and ability to meet commitments in the long run

<b>GEARING, %</b>	$\frac{\text{Interest bearing liabilities + lease liabilities – cash and cash equivalents – interest bearing receivables}}{\text{Total equity}} \times 100$	Gearing measures the relation of equity and interest-bearing net debt of Verkkokauppa.com and shows the indebtedness of the company
<b>EARNINGS PER SHARE, BASIC</b>	$\frac{\text{Profit for the period attributable to equity holders of the company}}{\text{Weighted average number of shares outstanding}}$	
<b>EARNINGS PER SHARE, DILUTED</b>	$\frac{\text{Profit for the period attributable to equity holders of the company}}{\text{Weighted average number of shares outstanding + dilutive potential shares}}$	

The Company will publish its financial reports in 2019 in accordance with IFRS according to the schedule of the financial reporting, announced on 4 October 2018.

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